trupanion™

Medical insurance for the life of your pet.

Exam Day Offers

HOW THEY WORK

When a client gets started with an Exam Day Offer after checkout and within 24 hours after their pet's exam, they receive:

- Trupanion coverage for new injuries and illnesses.
- Immediate protection — all waiting periods are waived.
- $35 savings with a waived enrollment fee.

WHY THEY'RE IMPORTANT

- Your care is more accessible because clients don't have to worry as much about cost.
- They provide immediate value and peace of mind to your clients.
- They're the best way to proactively prepare clients for potential costs of care.

When clients are more financially prepared for the unexpected, more pets receive care, leading to a happier, more fulfilled team and more loyal, satisfied clients.



HOW TO GET STARTED

ASK your clients at check-in or when booking appointments, ***"Who is your pet's medical insurance provider?"*** This helps set the expectation for proactive pet ownership.

DISCUSS medical insurance for pets as part of your wellness exam checklist. It only takes a few seconds and can eliminate barriers due to cost of care for a lifetime.

CLICK a button in our software and your client will receive an email or text with a digital Exam Day Offer from Trupanion as a thank you for visiting their trusted veterinarian.

Call **844.948.1644**, visit **GET.TRUPANION.COM/ExamDayOffer**, or contact your local Territory Partner to learn more.

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